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NEWSLETTER

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Photo:
Sheltech Grace Cottage
Road 46, Block N, Bashundhara R/A, Dhaka



Building a Better-Connected Dhaka: Reliable and Integrated Public Transport System

by TANVIR AHMED



World Habitat Day Housing Fair 2026





Platinum Hotels by Sheltech Earns Recognition at SATA 2026

- **Leading General Manager**
  Mr. Md. Alamgir Hossan
- **Leading City Hotel**
  Platinum Residence by Sheltech



BUILDING A BETTER-CONNECTED DHAKA: RELIABLE AND INTEGRATED PUBLIC TRANSPORT SYSTEM

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Every day, millions of people in Dhaka travel to work, schools, hospitals, markets, and other destinations. Yet, getting from one place to another can be a daily struggle. Long traffic jams, uncertain journey times, crowded buses, and uncomfortable travel make even short trips exhausting. An unorganized transport system and inadequate public transport services can drive people to rely on private cars, adding to congestion on already busy roads. Improving this situation requires more than building new roads or metro lines. Dhaka needs an effective public transport system that is safe, reliable, comfortable, and convenient for everyone.

Making Buses a Better Choice

Buses are an important part of Dhaka's transport network, connecting many areas that are not served by metro rail. A household travel survey conducted across the Dhaka Metropolitan Region in 2019, identified buses as the most preferred single mode of transport, accounting for approximately



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35% of trips (Rahman, 2020). However, bus services often fail to meet passesngers' needs and expectations. A 2026 study of bus services in Dhaka identified gaps in comfort, safety, punctuality, and proper bus-stop facilities (Imon & Rahman, 2026). These shortcomings affect not only existing bus users but also people who might otherwise choose public transport over private cars. Making bus journeys more safer, comfortable, and reliable is therefore an important step towards reducing pressure on Dhaka's already congested roads.

Cities such as Singapore and London show how well-organized bus and rail services, clear schedules, accessible facilities and timely travel information can make public transport comfortable to use (Land Transport Authority, n.d.; Transport for London, n.d.). Dhaka can follow similar principles by improving bus conditions, maintaining vehicles regularly, training drivers, keeping services on schedule and making bus-to-metro connections more convenient.

Safer Journeys and Better Road Management

Safety is an important part of public transport. BRTC's introduction of women-only Pink Bus services in August 2026 is a positive step towards providing women with safer and more comfortable journeys (Bangladesh Sangbad Sangstha [BSS], 2026a). Electronic ticketing has also been introduced for these services (BSS, 2026b). Alongside such initiatives, better lighting at bus stops, safe boarding areas, and effective action against harassment are needed throughout the transport network.

Better road management is equally important for keeping Dhaka moving. Unplanned on-street parking, roadside markets, hawkers occupying road space, and footpaths obstructed by illegal encroachment can reduce available space for traffic and force pedestrians walking onto busy roads. Addressing these issues requires consistent enforcement, designated spaces for parking and street vending, and the protection of clear, accessible footpaths. Properly managed streets can improve traffic flow while making everyday journeys safer and more convenient for pedestrians and public transport users.





Dhaka also faces challenges from unregistered or poorly regulated three-wheelers, particularly battery-powered rickshaws using busy roads. Clear rules on registration, licensing, and permitted operating areas are needed to support safer and more orderly traffic movement. Government initiatives in 2026 have also highlighted the need for a clearer regulatory framework for battery-powered three-wheelers (BSS, 2026c). Better enforcement should go hand in hand with practical alternatives, such as suitable feeder services and designated operating areas, so that people can continue to make short local journeys conveniently.

A More Livable Dhaka for Everyone

A good public transport system needs more than buses and trains. People must also be able to walk safely to stops and stations, cross roads easily and transfer between services without unnecessary delays. Affordable fares, clear travel information and convenient connections can make daily journeys easier, especially for older people, children and people with disabilities.

Better public transport can improve access to jobs and essential services while reducing pressure on Dhaka's roads. The goal is to make public transport a reliable, comfortable choice—not simply the only option for those without a private vehicle.

Achieving this requires better services, effective planning, and a focus on commuters' everyday needs. A better-connected Dhaka means less stressful journeys and more time for what matters. Ultimately, a better-connected Dhaka begins with safer streets, reliable public transport, and a city designed around the needs of its people.

TWO PROJECTS HANDOVER: SHELTECH K.N VILLA & SHELTECH KHAN HERITAGE

Sheltech proudly handed over two residential projects, **Sheltech K.N Villa** in West Dhanmondi and **Sheltech Khan Heritage** in Gandaria, Dhaka. The handover ceremony for Sheltech K.N Villa took place on October 10, 2026, while Sheltech Khan Heritage was handed over on October 17, 2026. Both ceremonies were held at Dr. Toufiq M. Seraj Lounge, Sheltech Corporate Headquarters in Panthapath, Dhaka, marking the successful completion and delivery of two thoughtfully designed residential projects. The Executive Director, Chief Operating Officer, along with architects, engineers, and other professionals of Sheltech (Pvt.) Ltd., were present at the events. The apartment owners also attended, expressing their joy and satisfaction as they stepped into their new homes.

Sheltech K.N Villa, located at Road 8/A, West Dhanmondi, Dhaka, is a 7-storied (G+6) residential building developed on 4.46 katha of land, featuring 06 apartments of 1,500 sft. each along with 06 parking spaces.

On the other hand, Sheltech Khan Heritage is located at Dinanath Sen Road, Gandaria, Dhaka, and is a 10-storied (G+9) residential building developed on 11.37 katha of land, featuring 26 apartments ranging from 1,485 to 1,505 sft. including 26 parking spaces. Both projects are designed to provide comfortable and functional urban living in Dhaka.

For more information about Sheltech's upcoming and ongoing projects, contact our sales hotline at **16550**.





Handover Ceremony of Sheltech K.N Villa at West Dhanmondi, Dhaka





Handover Ceremony of Sheltech Khan Heritage at Gandaria, Dhaka

GROUNDBREAKING OF SHELTECH Grace COTTAGE



Sheltech recently arranged the groundbreaking ceremony for its upcoming residential project, **Sheltech Grace Cottage**, located in Bashundhara Residential Area, Dhaka. The ceremony was held on October 25, 2026, at the project premises, marking another step forward in Sheltech's continued development of quality residential spaces. Officials of Sheltech (Pvt.) Ltd. and the landowners of the project, were present at the ceremony.

Developed on 5 katha of land at Road 46, Block N, Bashundhara R/A, Sheltech Grace Cottage will be a 9-storied (G+8) residential building featuring 08 apartments of approximately 2,200 sft. each, along with 08 parking spaces. With single unit apartments, the project is designed to offer privacy and comfortable urban living within well-established residential neighbourhood with access to the surrounding urban amenities. For more information about Sheltech's upcoming and ongoing projects, please contact our sales hotline at **16550**.











Groundbreaking Ceremony of Sheltech Grace Cottage at Bashundhara R/A, Dhaka

PLATINUM HOTELS BY SHELTECH EARNS RECOGNITION AT SATA 2026

Platinum Hotels by Sheltech has achieved notable recognition at the South Asian Travel Awards (SATA) 2026, highlighting its growing presence in the regional hospitality industry. Mr. Md. Alamgir Hossan, General Manager of Platinum Hotels by Sheltech, became the first Bangladeshi to receive the prestigious title of "**South Asia's Leading General Manager**." In the same event, Platinum Residence by Sheltech received the "**Leading City Hotel**" award, further recognizing Sheltech's contribution to the hospitality sector.

These achievements reflect the dedication, professional leadership, and service standards that guide the hotels' operations. The recognition of both an industry leader and a hotel demonstrates the importance of consistent service quality and guest satisfaction in a competitive hospitality market. It also acknowledges the efforts of the teams working to deliver comfortable stays and dependable service to guests.

The awards mark a proud milestone for Sheltech and Bangladesh's hospitality industry, strengthening the country's visibility among regional travel and tourism destinations. These accolades reinforce Sheltech's commitment to hospitality excellence and strengthen Bangladesh's presence in the regional tourism industry.



Officials of Platinum Residence by Sheltech at the SATA 2026 Award Ceremony



Mr. Md. Alamgir Hossan at the SATA 2026 Award Ceremony

SHELTECH SPONSORS NATIONAL SUMMER ATHLETICS COMPETITION 2026

Sheltech proudly supported the **Koko 18th National Summer Athletics Competition 2026** as a Platinum Sponsor. Organized by the Bangladesh Athletics Federation (BAF), the three-day event took place from October 23 to 25 at the National Stadium in Dhaka, bringing together around 800 athletes from all over the country. Featuring 40 track and field events for men and women, the competition aimed to promote athletics, encourage young talent, and strengthen Bangladesh's prospects in international sports.



SHELTECH PARTICIPATES IN WORLD HABITAT DAY HOUSING FAIR 2026

Sheltech (Pvt.) Ltd. participated in the three-day housing fair held to mark **World Habitat Day 2026**, observed under the theme "Universal Housing, Sustainable Urbanisation." The fair took place from October 5 to 7, 2026 at the Bangladesh-China Friendship Conference Centre in Dhaka and was inaugurated by the honorable Prime Minister of Bangladesh, Mr. Tarique Rahman.

Featuring 157 stalls representing real estate developers, construction companies, banks, and various government agencies, the fair provided a platform for visitors to explore housing opportunities and learn about the country's housing and urban development initiatives.

Through this participation, Sheltech showcased its commitment to quality housing and improved urban living. The event also provided an opportunity to engage with prospective homeowners and visitors interested in residential properties. Sheltech's involvement reflects its continued focus on creating better homes and contributing to more livable urban communities in Bangladesh. Those who missed the fair can still connect with Sheltech's dedicated sales team through our hotline at **16550** to explore residential and commercial properties in prime locations across Dhaka, Chattogram, and Jolshiri Abashon.



Officials of Sheltech at the World Habitat Day Housing Fair 2026

SHELTECH IN THE MEDIA

Explore recent features and coverage of Sheltech in leading Bangladeshi publications.

প্রথম আলো

৯৯% প্রকল্প সময়মতো হস্তান্তর করেছে শেল্‌টেক্

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